



## The \$100 Hamburger: A Guide to Pilot s Favorite Restaurants (Paperback)

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By John F. Purner

McGraw-Hill Education - Europe, United States, 2006. Paperback. Book Condition: New. 3rd Revised edition. 223 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Since its publication in 1998, The \$100 Hamburger- A Guide to Pilot s Favorite Fly-In Restaurants has become more than a book. It is a cultural phenomenon felt far outside its intended target market, general aviation owner pilots. Virtually every aviation magazine has written about the book. The April 2001 edition of Plane Pilot referred to it as general aviation s version of the Zagat Guide . The November 2001 edition of Flying pointed it out to Fly-in diners intent on finding decent \$100 Hamburgers. The mainstream media has covered as well. The July 26, 2001 edition of The Wall Street Journal featured an above the fold, front page article of 23 column inches. The Seattle Post-Intelligencer , The Boston Globe , The Chicago Tribune and others had written flattering feature articles on our book over the life of the next edition. The book s companion website clocks over 450,000 site visits per month. Each week it receives 50 to 100 updates (PIREPs) from our pilot readers. These PIREPs affect over 80...



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