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McGraw-Hill Education - Europe, United States, 2012. Paperback. Book Condition: New. 5th Revised edition. 251 x 203 mm. Language: English . Brand New Book. Human Communication is an integrated program that helps students practice communication skills, build confidence in public speaking, and achieve success in their introductory communication course. With McGraw-Hill LearnSmart in Connect Communication, students separate what they know from what they think they know, following a continually adaptive learning path toward mastery of key concepts. Additionally, Connect provides students with the resources they need to construct well-planned speeches while its highly flexible speech capture tool saves instructors valuable time in managing assignments and evaluating student speeches. Rooted in current scholarship and with an eye on practical, everyday communication scenarios, Human Communication is designed to make introductory communication studies immediate and relevant to students. Following their writing mantra, Make it Smart. Keep it Real, the authors strike a balance of definitive theory and everyday application that resonates with the challenges and goals of today s typical basic course.

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