



The Selection and Training of the Business Executive (Classic Reprint) (Paperback)

By Enoch Burton Gowin

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Selection and Training of the Business Executive A Certain group of men, representative of big business at its best, recently met in New York to discuss the idea of an American International Corporation which was being evolved in the minds of some of them. It was not the question of finding the money that troubled these capitalists and other men of large affairs, since to them the securing of \$50,000,000 was a small matter. But, as a leading member of the group, President Vanderlip of the National City Bank, put it, how to vitalize the \$50,000,000, how to make America a financial and industrial power throughout the world, how to send the American dollars into other lands to open the way for American merchandise - that was the one great problem. It was management, not money, that exercised us - brains, practical experience, judgment, vision, energy, plus patriotism. We scanned the whole country in search of the proper man. From an abundance of experience in dealing with corporations of all sorts, both successful and...



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